

# 2008 FLORIDA SCENIC HIGHWAYS STATE CONFERENCE



## INFORMATION SHEET

**Cost:** Conference Registration Fee is \$35.00 prior to 03/30/08 and \$50.00 after 03/30/08. There is a \$15.00 fee (for FDOT employees only) for the Sunset Celebration Evening Reception. Hardship waivers will be available upon request \*.

**Date:** May 1<sup>st</sup> and 2<sup>nd</sup>, 2008

**Time:** 8:30am – 5:00pm

**Location:** Hyatt Regency Sarasota  
1000 Boulevard of the Arts  
Sarasota, Florida 34236  
(941) 953-1234  
[www.sarasota.hyatt.com](http://www.sarasota.hyatt.com)



### Directions:

#### From Sarasota/Bradenton International Airport (4 miles)...

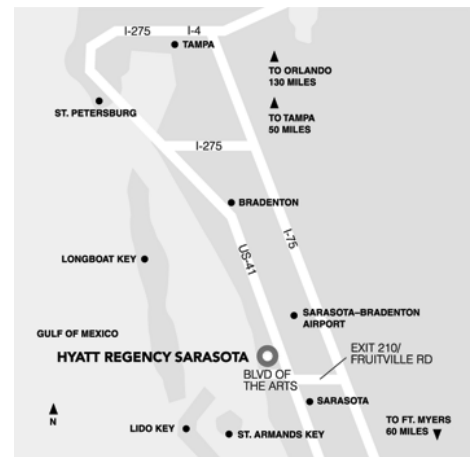
Travel West 0.3 miles on Desoto Rd./University Parkway. Turn Left onto 41 South for 2.9 miles. Turn right onto Boulevard of the Arts. Hyatt is on the left 0.1 miles.

#### From Tampa...

I-75 South - Take exit 210 (Fruitville Road/State Road 780)  
Proceed West on Fruitville Road towards Sarasota for approximately 7 miles  
Turn right onto Tamiami Trail  
Proceed to the 1st traffic light and turn left onto Boulevard of the Arts  
Hyatt Sarasota is located immediately on the left

#### From Naples...

I-75 North - Take exit 210 (Fruitville Road/State Road 780)  
Proceed West on Fruitville Road towards Sarasota for approximately 7 miles  
Turn right onto Tamiami Trail  
Proceed to the 1st traffic light and turn left onto Boulevard of the Arts  
Hyatt Sarasota is located immediately on the left



**Attire:** Business Casual

**Parking:** There is a no charge for standard parking. Valet service is available for a fee.

**Questions:** Clint Eliason  
(407) 514-1475  
[Clint.eliason@jacobs.com](mailto:Clint.eliason@jacobs.com)

*\*Hardship waivers (to waive the registration fee) will be assessed on a case-by-case basis. Please contact Clint Eliason at (407) 514-1475 to inquire about receiving a hardship waiver.*

# 2008 FLORIDA SCENIC HIGHWAYS STATE CONFERENCE



## REGISTRATION INSTRUCTIONS

Date & Location: May 1-2, 2008  
Hyatt Regency Sarasota  
1000 Boulevard of the Arts  
Sarasota, Florida 34236  
(941) 953-1234  
[www.sarasota.hyatt.com](http://www.sarasota.hyatt.com)

### STEP 1 – PAYMENT OF REGISTRATION FEES

There is a \$35.00 fee (before March 30, 2008) or \$50.00 fee (after March 30, 2008) to attend this conference. FDOT employees must also include an additional \$15.00 if they plan to attend the Sunset Celebration Evening Reception and trolley tour on Thursday, May 1<sup>st</sup>. Hardship waivers are available on case-by-case basis – see below for more info\*. Please complete the registration form found on the following page and send it back in along with your check.

OR

You can pay a \$50.00 registration fee in person at the conference.

### STEP 2 – SEND YOUR FORM TO US

Send your completed registration form (found on page 2) back to Florida Scenic Highways Program Conference Planning staff (along with your registration fee check made out to Jacobs Carter Burgess) to:

Jacobs Carter Burgess  
c/o Clint Eliason  
1000 Legion Place, Suite 1400  
Orlando, Florida 32801

You will receive an email confirmation of your payment for receipt/taxation purposes.

### STEP 3 – RESERVE YOUR LODGING

If on-site lodging is needed, call the Hyatt Regency Sarasota (phone number below) prior to Sunday, March 30, 2008 and reference the Florida Scenic Highways State Conference to get the special conference rate of \$125.00 (prior to 03/30/08) plus applicable taxes.

Hyatt Regency Sarasota  
1000 Boulevard of the Arts  
Sarasota, Florida 34236  
(941) 953-1234 or (800) 233-1234  
[www.sarasota.hyatt.com](http://www.sarasota.hyatt.com)

*\*Hardship waivers (to waive the registration fee) will be assessed on a case-by-case basis. Please contact Clint Eliason at (407) 514-1475 to inquire about receiving a hardship waiver.*

# REGISTRATION FORM

There is a \$35.00 fee (before March 30, 2008) or \$50.00 fee (after March 30, 2008) to attend this conference. Hardship waivers are available on case-by-case basis – see below for more info\*. FDOT employees must also include an additional \$15.00 if they plan to attend the Sunset Celebration Evening Reception and trolley tour on May 1<sup>st</sup>.



Send this form along with your check to:

Jacobs Carter Burgess  
c/o Clint Eliason  
1000 Legion Place, Suite 1400  
Orlando, Florida 32801

Conference Registration	_____	(\$35 or \$50)
FDOT Staff Only - Sunset Celebration Fee	_____	(\$15.00)
<b>TOTAL AMOUNT INCLUDED</b>	_____	

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Agency or Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax No: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Relationship to the Florida Scenic Highways Program: \_\_\_\_\_

Will You Be Staying at the Conference Hotel? \_\_\_\_\_ Yes \_\_\_\_\_ No If so, how many nights? \_\_\_\_\_

Will You Be Attending the Trolley Tour and Sunset Celebration Evening Reception on Thursday, May 1<sup>st</sup> at 7:00pm? \_\_\_\_\_ Yes \_\_\_\_\_ No If so, FDOT employees must include a \$15.00 check to cover this event. There is no charge for non-FDOT employees.

Was your conference registration fee and Sunset Celebration fee (if FDOT employee) included and the check made out to Jacobs Carter Burgess? \_\_\_\_\_ Yes \_\_\_\_\_ No (Must be included) *You will receive an email confirmation of your payment.*

Additional Notes or Requests: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*\*Hardship waivers (to waive the registration fee) will be assessed on a case-by-case basis. Please contact Clint Eliason at (407) 514-1475 or [Clinton.eliason@jacobs.com](mailto:Clinton.eliason@jacobs.com) to inquire about receiving a hardship waiver.*

# 2008 FLORIDA SCENIC HIGHWAYS STATE CONFERENCE



## TROLLEY TOUR AND SUNSET CELEBRATION EVENING RECEPTION

Join us for a relaxing open air trolley tour of three (3) Scenic Highways on your way to a Sunset Celebration overlooking the Gulf of Mexico on the gulf-front deck at the Beachhouse Restaurant on beautiful Bradenton Beach.



- When:** Trolley Tour – Leaves the Hyatt at 6:30pm on Thursday, May 1<sup>st</sup>, 2008  
Sunset Celebration begins at Sunset!
- Departs:** Hyatt Regency Sarasota
- Location:** Beachhouse Restaurant, 200 Gulf Drive, Bradenton Beach, FL
- Cost:** \$15.00 for FDOT Employees Only – No Cost to Others

*Amazing Sunset Views over the Gulf of Mexico - Bring a Camera!*

*Wonderful Selection of Hors d'oeuvres (Shrimp, Conch Fritters, Chicken Wings, Spanakopita, Beachhouse Pineapple Cheese Tree, etc.)*

*Cash Bar with Specials*

*Trolley Tour is about 1 Hour Long along Three (3) Scenic Highways*



# FLORIDA SCENIC HIGHWAYS PROGRAM 2008 STATE CONFERENCE

May 1-2, 2008 at the Hyatt Regency Sarasota



## Session Topics Will Include...

**Resource Planning**

**Transportation Enhancements**

**Benefits of Your VISIT FLORIDA  
Partnership**

**Using the FSHP Web Site**

**Setting Goals and Succeeding**

**Success With Grant Funding**

**Scenic Highways Advisory Committee (SHAC)  
Q & A Panel**

**Tourism Destination Management**

**Corridor Group Break-Outs**

**News from the Byway Lost & Found**

**Successful Fundraising**

**Success Stories**

## Also...

**Trolley Tour of Local Scenic  
Highways!**

**Sunset Celebration Evening  
Reception!**